



Information Architect.

The Interaction Designer/Information Architect will manage the user interaction experience and information flow on the 3mice websites. Based on a user-centered design approach as well as use principles of information design, interaction design, and user interface design, you will develop navigation flows. You will also be expected to contribute to the ongoing evolution of the online product. As the product evolves, the Interaction Designer/Information Architect is responsible for assuring a consistent design direction, as well as resolving tradeoffs between design, business and implementation issues. This requires close collaboration with graphic design resources, as well as the development team. 3mice is dedicated to understanding our various user constituencies. You will be responsible for leading a variety of product testing and user research efforts. This will include overseeing various aspects of online surveys, concept testing, and usability tests.

You will work closely with the production manager and internal groups to identify and clarify user requirements, develop rich and realistic user scenarios to support product definition, and design user interaction models which contribute to a high-quality product experience. You will communicate these designs to the development team through diagrams, wire frames, detailed specifications, and maps.

We are looking for someone who is self-motivated and able to work both independently and in conjunction with team members and product groups. Enthusiasm and flexibility to work on a variety of projects are necessary, as well as the ability to rapidly acquire new domain familiarity. Online/web-based experience is a must; experience with online search behavior/experience is a plus.

Responsibilities:

- Lead for the ongoing evolution of the online user experience.
- Collaborate with multidisciplinary teams to continuously improve the 3mice user experience.
- Work closely with the Director of Product Management and other stakeholders to define user/system requirements – including initiating and facilitating creative sessions, participating in review sessions, and identifying future requirements
- Serve as design lead during product releases – including working with the Project Manager to provide timelines and estimates and providing consultation and support to the Development and QA teams as needed.
- Develop and manage all design and supporting documentation, including concept diagrams, navigational flows, site maps, wireframes, functional specifications, mockups, and prototypes
- Continue to increase 3mice's understanding of our various user audiences

- Lead responsibility for all user testing and research efforts, including the ability to organize tests and research and coordinate the development of needed resources and materials
- Review site traffic patterns and data to understand day-to-day user behavior
- Manage other IA resources as necessary

Job Responsibilities

- Creates information structures through content hierarchies, site maps, and navigational models that are aligned with the defined user experience and business requirements
- Define the logical data model recommend the most appropriate object-oriented software development method provide guidance with the correct use of the object-oriented software development method identify tasks and track progress within area of responsibility.
- Review functional requirements document define initial ontology and common terminology to be used throughout the project lifecycle define appropriate approach for mapping object-oriented models to relational or other models.
- Draft a set of wireframes that illustrate the initial flow, layout, navigation controls, and information relationships of the interactive design
- Work closely with creative and production (development) personnel to formulate the product concept, interface design, and content presentation.
- Writes high-level creative and technical documents articulating how the proposed experience architecture solution addresses the strategic, business, user and functional requirements of the proposed solution
- Define, refine, and ensure the integrity of the future state information architecture
- Model and document the current information and data representations
- Define transition steps from the current to the future information architecture, including integration with existing data stores migration strategy
- Deliver the Information Architecture specification
- Identify the layers and semantic boundaries of the Information Architecture
- Collaborate with a cross-disciplinary team to deliver client solutions
- Recommend the most appropriate functional requirements specification technique

Qualifications:

- At least two years of professional web-based information design and architecture experience
- Bachelor's degree in a related field; preferably in Computer Science, Information Science, Multimedia or E-commerce. Persons with demonstrated experience who do not match these qualifications will be considered.
- Excellent and demonstrable web-based user interface design skills
- Demonstrated experience at translating complex concepts into interactive experiences
- Experience with requirements analysis and creating information structures
- An understanding of the effect of market strategy and business operations on the structure and design of the product
- Experience with user testing and research
- Ability to prioritize, multi-task, and manage work to critical project timelines in a fast-paced environment
- Excellent written and verbal communication skills
- Ability to articulate user experience and design principles to team members and clients
- Strong interpersonal and verbal communication skills
- Strong conceptual skills demonstrated through elegant and innovative design solutions
- Proficient in MS Visio, MS Office
- Familiarity with technology platforms, collaborative, and prototyping tools
- Familiarity with taxonomy concept and structure is preferred
- Experience in Flash, DHTML, Director, or other interactive prototyping tool is a plus
- Experience with Adobe PhotoShop is a plus
- Experience managing additional creative (IA) resources is a plus
- Experience with writing for the Web is highly desirable

To apply for the position above, please send your CV and cover letter, indicating the position and your current level of remuneration to **Jobs@3mice.com**. For creative/information architecture positions, please also submit samples of your work.